

Graphic design, more often than not, is a practice realized through some form of collaborative process.

Working in pairs, this unit expands upon preconceived notions of collaboration, and promotes a method of making that emphasizes spontaneity and responsiveness — encouraging pro- and re-active design situations that generate content, champion indeterminate endpoints, and require participants to be adaptive and relinquish control.

Democracy is founded on the inalienable right to freedom of expression, a luxury at times taken for granted. Unit 5, aims to:

- 1 Elicit a Point-Of-View
- 2 Form an Argument
- 3 Visualize a Response

Prompted by the binary nature of sporting events, such as tennis; games of chess, rap battles, courtroom drama, and political debates — each participant will be required to take an opposing stance and generate a visual response.

These visual exchanges can be *Subjective* or *Objective* in nature, as the initial focus is not on, what you say, but rather how (inspired by why) you chose to say it.

Subject matter is undefined and will vary — being a product of the week long *volleys*. For week one, follow two strategies:

- 1 Invert your partner's claim by visualizing an opposing P.O.V.
- 2 Or negate your partner's intent through 'mark making'.

Conditions

- 1 In section, we will draw straws and create pairings.
- 3 Use any available resource, found and/or self-authored: texts, photos, scans, web images, illustrations, icons, and physical actions to visualize your point-of-view.
- 4 Launch these 'visual volleys' through multiple mediums: Physically, through the scanning of an 8-1/2" x 11" sheet, or continuously modifying one 18" x 24" plate. Exchange via Email, Skype, WhatsApp, or TXT messages; Consider your Tumblr feed, FB, Instagram, or Snapchat...
- 5 Be inventive and don't be precious! (During this stage, aim for Quantity and Variety.)

Rules

- 1 An exercise in exhausting limits, each 'file' must pass a minimum of 100 times!
- 2 Time is a key. Once viewed, each party has a maximum of :10 minutes to respond.
- 3 The medium (print/digital) must change at least 3 times over the course of the week.
- 4 Screenshot/photograph each stage before passing.

Presentation

- 1 Record each step and project as a 50-page, PDF, with pairings mirroring each other.