

**1. ANALYSIS & DEVELOPMENT**

**Defining the area of design activity**

what design has changed and how

Research into existing solutions

Research into problem

studying the user, researching the user, understanding their needs and behavior

**Three initial concept designs**

due to Nov 23

**2. SCENARIO-BASED DESIGN**

**Project description**

society •  
economy •  
politics •  
surroundings •  
environment •

Project's impact

Implementation strategy / Action

• target group  
• motivation  
• choice of medium  
• use of systems and typography  
• accessibility  
• area (global/local)

**Changes / Results**

**Evaluation**

due to Nov 30

**3. PROTOTYPING**

**Design of the key elements**

rewiev Dec 2, due to Dec 7

**4. PRESENTATION**

**Presentation**

due to Dec 9

